

Tres Phở Kings

FOOD & TRAVEL, SHOWCASED

We check out the places worth eating at — across Minnesota, Arizona, and Hawaii, or a place near you.

What We Do

Restaurant Showcases

Full on-camera showcase from a real visit — the food, the room, the value — posted to our watch page and across YouTube, TikTok, Instagram, and Facebook.

Tours & Features

Guided food tours and neighborhood features that put your spot in a story people actually finish watching.

Sponsored Spots

Clear, labeled brand features in our voice — including our “Unofficial Ad” format for products we genuinely like.

Social Amplification

Every feature runs across all four platforms plus our own site, and lives on our watch page permanently — not just in a 48-hour feed.

The Audience, Honestly

4	3	~7K	3×/wk
platforms — YouTube, TikTok, Instagram, Facebook	states covered — MN · AZ · HI, plus mystery stops	views on our top video (TikTok)	new original videos, Wed–Fri

We’re a growing channel and we price like it. Full, current stats are in our twice-monthly social reports — ask and we’ll send the latest.

Top Content



Starbucks Unicorn Frappuccino

Our top TikTok video — ~7K views and still the one people quote back to us.



Chipotle — Biggest YouTube Short

~6.9K views; our quick-hit format at its best.

How It Works

1. We visit and film it like we’d tell a friend.
2. It posts across YouTube, TikTok, Instagram, and Facebook.
3. It lives on our watch page at tresphokings.com — permanently.

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Minnesota · Arizona · Hawaii — or a place near you · New videos Wed / Thu / Fri